

## DRIVERAMA CONTINUES GERMANY EXPANSION WITH OPENING OF NEW BERLIN BRANCH

- Driverama opening new Berlin branch, its fourth in Germany
- Unique real-time AI pricing model brings a new way of buying cars from consumers in Germany
- After launching first branch four months ago, Driverama now the most trusted used car platform in Germany, according to Trustpilot

18th October 2021: Driverama, a unique new tech-driven online platform for retail buyers and retail sellers of used cars across Europe, is continuing the roll out of its retail buying branches across Germany with another opening in Berlin this month.

As part of its strategic partnership agreement with the nationwide automotive workshop chain stop+go, the Berlin branch follows the opening of branches in Dusseldorf, Herne and Dortmund over the last three months.

Since opening the first branch, Driverama has become the most trusted used car platform on German Trustpilot. This is testament to Driverama's innovative and real-time algorithmic pricing model, which when buying cars, enables the business to provide quick, accurate and transparent price estimates, driven by market data. The customer can then simply book an appointment at their local Driverama branch, where a hassle-free physical inspection will be carried out by a Car Genius, Driverama's customer services managers. Payment for the vehicle is instant and the whole selling process takes less than an hour.

Driverama is part of AURES Holdings, the largest independent used car retailer in Europe with over 2.6 million customers served since the company was established in 1992.

**Dr Stan Galik, CEO of Driverama,** said: "We continue to expand our operations in Germany, which is focused on fair buying and a seamless customer experience. We hope our offer to customers of total transparency, value, speed and convenience will appeal to the population and lifestyle of Berlin. We will keep putting the customer experience first, even paying for a taxi journey home for customers after selling their vehicle. It is this mantra that makes Driverama the \*most trusted used-car platform in Germany".

For information about Driverama operations in Germany, please visit [www.driverama.de](http://www.driverama.de)

\*According to Trustpilot reviews

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### About Driverama

Driverama is a unique new online platform for sellers of pre-owned cars in Europe. Driverama also plans to sell to customers from a date that is not yet foreseeable. Driverama is a new brand, concept and business entity which has been launched and developed by AURES Holdings. It combines the best of all channels in pre-owned

car retailing – AURES' proven, decades-long experience, knowhow and physical infrastructure along with its leading-edge data science capabilities and scale, machine learning tools, artificial intelligence and proprietary algorithms.

## **About AURES**

AURES Holdings Group has been in business for 29 years. It operates a network of nearly fifty branches in the Czech Republic, Slovakia, Poland and Hungary. During its existence it has served over 2.6 million customers. The Group sells an average of 80,000 cars a year, making it the largest used car dealer in Central and Eastern Europe. It also sells used cars under the renewed Mototechna brand. It operates in Western markets through Driverama. The Group is owned by the British-Polish Abris Capital Partners private equity fund.