

DRIVERAMA SETS UP EUROPEAN HEADQUARTERS AND EMBARKS ON RECRUITMENT DRIVE AS IT EXPANDS TEAM AHEAD OF RETAIL BUYING OPERATIONS LAUNCH

- **Plans to hire 200 more talented employees to scale the business in preparation for launch of retail buying operations in Germany**
- **Recruiting for unique positions such as ‘Car Genius’, ‘Happiness Manager’ and ‘Delivery Buddy’**
- **On mission to become the biggest pan-European data-led online used car retailer by 2025**

1 June 2021: Driverama, the exciting new online platform for buyers and sellers of used cars across Europe, today announces the unveiling of its headquarters in Germany and the Netherlands as it recruits more driven employees to join its growing team, following the Company's successful launch.

The new headquarters, situated in prime locations in Munich and Amsterdam, will house Driverama's business development and project managers, as the Company rapidly expands ahead of the launch of its retail buying operations. The two locations were carefully selected to reflect Driverama's sophisticated and market-leading tech proposition, with the new German office located in the centre of Munich, a city steeped in automotive history, and the office in Amsterdam located in a hub of similar-minded, disruptive tech start-ups and companies, including the Google HQ.

Driverama has built a world-class, experienced team of over 80 people and has plans to hire 200 more to scale the business and set up the launch of its retail operations in Germany. Taking a different approach to its competitors in the market, Driverama is looking to recruit for unique positions such as ‘Car Genius’, ‘Happiness Manager’ and ‘Delivery Buddy’, as it seeks to deliver a fairer, more transparent and effortless way of car buying and selling to millions of customers across the continent.

Part of AURES Holdings, the largest independent used car retailer in Europe with more than €700m in revenue, €44m EBITDA and over 2.5 million customers served, Driverama is set to grow rapidly by leveraging AURES' proven physical automotive infrastructure, unique data science capabilities and well-invested proprietary technology.

Stanislav Galik, Co-CEO, Driverama, said: *“We are excited to unveil our new headquarters in Munich and Amsterdam, two very important cities for us as we prepare for the launch of our B2C operations, and another step in our plan to bring a truly unique pan-European borderless online used car retailing experience for the first time. Now that the headquarters are set up, we are looking to recruit top talent across our business – from IT and cutting edge data science roles to project managers and ‘Car Geniuses’ – who express the knowledge, aptitude and skill needed to provide our customers with a truly seamless end-to-end buying and selling experience.”*

Recently appointed **‘Car Genius’, Johannes Pohle**, explains what the new role entails: *“As a Car Genius, my responsibility is simple; I deliver a friendly, professional service and take the best care of our customers from the moment they walk into a Driverama branch. It's all about using my knowledge of Driverama's vehicles and the car buying and selling process to make the whole customer journey as easy as possible. When a customer is selling their car to us, I ensure that all the paperwork is in order and the car is inspected before confirming the valuation. If a customer wants to buy a car from Driverama, I make sure they know everything there is to know about the vehicle they are buying or leasing, so they drive away with total peace of mind. With 7 years' experience working in the motor retail industry, I am so excited to be joining Driverama and helping to deliver a fairer, faster and more transparent way of buying or selling a vehicle.”*

Driverama is set to open its first retailing buying branch in Germany in July, more details of which will be announced in due course.

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About Driverama

Driverama is Europe's most exciting new online platform for buyers and sellers of used cars. It is launching in Munich Germany, initially with over 5,000 vehicles in stock, before being rolled out to 11 markets by 2022 to become the first-ever truly borderless retailer. Driverama is a new brand, concept and business entity which has been launched and developed by AURES Holdings. It combines the best of all channels in used car retailing – AURES' proven, decades-long experience, knowhow and physical infrastructure along with its leading-edge data science capabilities and scale, machine learning tools, artificial intelligence and proprietary algorithms.

About AURES

AURES Holdings Group is the largest independent used car retailer in Central and Eastern Europe, operating a network of 47 used car dealerships across the Czech Republic, Slovakia, Poland and Hungary. Since its founding in 1992, it has served over 2.5 million customers, buying and selling an average of 80,000 cars a year, along with finance and insurance products via third parties. It has sold over 40,000 cars online into Western Europe, with half of these vehicles heading to customers in Germany. AURES operates the Mototechna Drive car rental company and sells nearly new cars under the Mototechna brand. The group is regularly ranked in the CZECH TOP 100 Largest Czech companies and Czech 100 Best charts. For 2017 and 2018, the company was the holder of the prestigious Superbrands award and placed 2nd in the European Business Awards 2016/2017.